



Ryder Trucks

In 2019, Ryder System, Inc. an American provider of transportation and supply chain management products, reached out to Globalsoft to help upgrade and simplify their existing D&B Data Enrichment solution for a convenient product that could be managed with fewer resources in-house. Ryder selected Globalsoft's D&B Direct+ Adapter & Monitor as a replacement for retiring Informatica's DaaS solution Strikelron.

"Globalsoft's D&B Data Enrichment product is one of the best options if you are looking to move from Informatica's DaaS integration. The transition was seamless and it provides reliability for quality and up-to-date data with their monitoring service."

- Sr Manager, Data Services

Objectives

Ryder wanted to continue using D&B data which was initially available through Strikelron API but had to replace their existing process of Data Enrichment & Monitoring the notification from D&B with an effective product that can be implemented in less time and with fewer resources. To minimize resources required to manage the solution, Ryder decided to migrate existing code from IDQ to Informatica Power Center

Use Case

Ryder purchased Globalsoft's **Batch Adapter** for matching and enriching with D&B's Direct+ data service for business information used for marketing and sales intelligence, and the **D&B Direct Monitor** to keep that data up to date using the D&B Direct+ monitoring service.

Globalsoft deployed expert resource to assess Ryder's environment, to replicate existing process via D&B Direct plus Adaptor and Monitor.

- D&B Direct+ Adaptor provided easy integration between MDM and D&B Direct services. The **Match and enrich** function delivered cleansed and standardized data for inquired input and provided best match DUNS number for further requests.
- **Detailed Company Profile:** Curated information about businesses worldwide providing a comprehensive view for each location
- D&B Direct+ Monitor came with user friendly and **enhanced user interface** to configure References and check the status of monitor jobs to retrieve and process notification.
- **PowerCenter Migration** – Globalsoft seamlessly helped move code from IDQ to PowerCenter as Ryder did not require insights into the type and quality of data being moved.

Results

After upgrading to D&B Direct+ Adapter and Monitor, Ryder was able to replicate their existing Data Enrichment process with a more effective solution with minimal requirements for resources.

Company Profile



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Miami, FL 33178
USA
www.ryder.com

Sector: **Engineering & Technology**

Full Time Employees: **131,000**

About Globalsoft

Globalsoft, Inc. delivers cutting-edge technology products and consulting services to users of MDM software. We have the industry's deepest expertise in Informatica MDM and Reltio Cloud, based on years of outstanding client service and a proven track record of successfully helping software vendors across a wide range of industry segments meet their customer's needs.

Globalsoft is unique in its ability to deliver exceptional value to both solution-owners and solution-providers. Our experience working with clients to solve their challenges provides us with customer insight when working with vendors and their products. And our intimate knowledge of a vendor's technology allows us to assist clients with greater breadth and depth.

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