

D&B Direct KickStart – Match & Enrich

Learn how to Implement D&B Data Enrichment for Informatica MDM

A project-focused, interactive workshop designed to prepare client resources tasked with implementation of D&B Direct Data Enrichment solution for Informatica MDM

Learn from Experts

Customized for specific client requirements

Comprehensive Four hours Session

Virtual, On-line Delivery to Keep Costs Low

D&B Direct KickStart M&E

Specifically designed for organizations looking to utilize internal resources for implementation of their MDM data enrichment solutions, D&B Direct KickStart Match & Enrich (KickStart M&E) is an interactive workshop led by expert MDM Architects that provides guidance on how to deploy and configure the D&B Direct Connectors for Informatica MDM, along with insights and best practices for configuring Informatica MDM to accept and consume the new data provided by D&B as part of the enrichment process. This will accelerate development timelines, optimize design, and minimize errors.

Designed to be cost-effective and minimally disruptive, KickStart is available as a virtual workshop delivered online over two days at a fixed price, keeping costs low and maximizing resource utilization.

Workshop Objectives

To prepare a customer for the best possible implementation of their D&B Direct for Informatica MDM solution:

- Speedy implementation
- Reduced errors during design or development
- Performant
- Easy to maintain and enhance
- lower cost
- consistent with MDM and D&B best practices

Key Discussions

- **Exploration of Client Project**
Open discussion about the client's project and the desired outcome
- **D&B Data Enrichment Solution Details**
A deep dive into how it works
- **Implementation activities**
High-level review of typical project implementation activities:

- **Implementation details**
Discussing what is required during implementation and what to expect
- **Installation & Setup of the Connector**
Walkthrough of installation process & Testing for success of installation
- **Configuration of the connector for Identity Resolution & Enrichment Calls**
- **Support**
Engaging with Globalsoft support

Why Globalsoft

Besides being the developer of D&B Direct Connector and Monitor, Globalsoft has also been a close partner of Informatica carrying out over 60 MDM projects since 2006. With such an extensive experience and knowledge base it has become one of the most trusted service partners to implement data enrichment solutions by D&B. Globalsoft's comprehensive understanding of D&B Data and Informatica MDM allows for faster delivery and better usage of information as well as software.

Globalsoft has chosen to expand their MDM practice to focus on high performance data enrichment services that requires core understanding of not only Informatica MDM and D&B Direct API and its individual components, but also an in-depth knowledge of data governing policies, security, data quality, and privacy to ensure our clients' data is accurate, accessible, consistent and protected.

Solution Requirements

- A Globalsoft Connector:
 - C360 Connector for Informatica Customer 360, or
 - S360 Connector for Informatica Supplier 360
- Informatica MDM
 - ver. 10.2 and above
- D&B Direct Product subscription
 - Data Blocks, or
 - Data Packets
- JBoss or WebLogic
- Access to SOAP UI

Complementary Products & Services

- **D&B Direct KickStart – Monitoring**
Interactive Workshop to learn how best to implement the D&B Direct Data Enrichment Monitor for Informatica MDM using, including installation & Configuration of the Application as well as its components, creation of references, and mapping of data element, etc.

Contact Globalsoft for more information

About Globalsoft

Globalsoft is an MDM-focused global software consultancy with over twenty years of experience helping customers and vendors solve challenges with Data Management and Integration. For customers of Informatica MDM, Globalsoft has developed products and solutions to maximize the return from MDM, and its extensive experience makes Globalsoft a preferred provider of MDM services.

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