

# D&B Direct QuickStart - Match & Enrich

Implementation Services for D&B Direct for Informatica MDM

*Packaged services for Informatica MDM users looking for fast and cost-effective implementations of D&B Direct Data Enrichment*

## Quick & Effective Implementation

### D&B Direct QuickStart – Match & Enrich for Informatica MDM

Designed to implement Globalsoft’s connectors for enrichment of MDM with D&B Direct, QuickStart Match & Enrich (M&E) combines Globalsoft’s deep knowledge of Informatica MDM and the D&B Direct API with our experience in implementing this solution. Globalsoft is able to provide this service at a fixed price because we know what is needed, how long it takes, and where the challenges will be.

## Experienced providers

By choosing this package, customers will receive a **fast and effective** implementation of D&B Direct for Informatica MDM, with a **fixed price** to reduce risk, and without the need to tie up internal resources on something with which they have limited experience.

## Minimal Requirement of Client’s Resources

### Included Services

## Fixed Price

QuickStart M&E is designed to take care of all the implementation details while working with your architects, MDM owners, and System Administrators, to quickly implement an effective solution.

Included are the following services, which are provided through Dev Complete.

#### **Refine requirements & design a solution that incorporates MDM best practices:**

- How and when to match and enrich records
- How to structure D&B enrichment data in the MDM data model
- Process design for data stewardship of match and enrichment data

#### **Installation and configuration of Connector**

- Components installed and operational
- Successful access to D&B API
- MDM change list imported

#### **Configuration of MDM to function as designed with D&B data**

- Extension of MDM data model (if necessary)
- Configuration of D&B Identity Resolution parameters
- Development of Match & Enrichment mappings during data loads
- Development or revision of MDM provisioning code to map D&B data
- Modify or create workflow to support data stewardship of D&B data
- Development of error handling

## Supported D&B Data Products

QuickStart M&E is available for Informatica MDM (Customer or Supplier domain), Informatica Customer 360 or Informatica Supplier 360.

### D&B Direct Call Types Supported

- Cleanse Match
- Data Enrichment

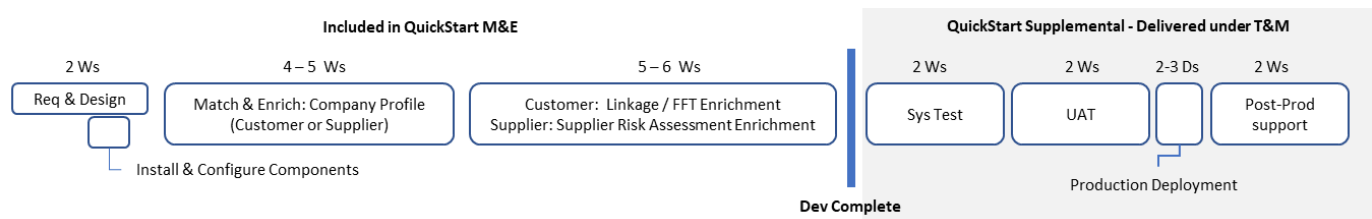
### D&B Direct Product Types Supported

- Data Packets
- Data Blocks

## QuickStart Supplemental

For those seeking support during testing and production deployment of QuickStart, or who have custom requirements, services are available via QuickStart Supplemental, a flexible package of services billed under Time & Materials (T&M) pricing. Designed to address specific needs and timelines, QuickStart Supplemental provides the most cost-effective access to expert resources allowing customers to tailor QuickStart beyond the scope of its fixed-price packaging.

## Standard Delivery Timeline



## QuickStart Requirements

- A Globalsoft Connector:
  - C360 Connector for Informatica Customer 360, or
  - S360 Connector for Informatica Supplier 360
- Informatica MDM
  - ver. 10.2 and above
- D&B Direct Product subscription
  - Data Blocks, or
  - Data Packets
- JBoss or WebLogic
- Access to SOAP UI

## Complementary Products & Services

- **D&B Direct QuickStart – Monitoring**  
Designed for implementing the D&B Direct Monitor, QuickStart Monitoring takes care of all the implementation details including installation & Configuration of the Application as well as its components, creation of references, and mapping of data element, etc.

Contact Globalsoft for more information

## About Globalsoft

Globalsoft is an MDM-focused global software consultancy with over twenty years of experience helping customers and vendors solve challenges with Data Management and Integration. For customers of Informatica MDM, Globalsoft has developed products and solutions to maximize the return from MDM, and its extensive experience makes Globalsoft a preferred provider of MDM services.

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